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PUBLIC INFORMATION STATEMENT NATIONAL WEATHER SERVICE PORTLAND OR 400 AM MST SUN OCT 3 2004

...THE WEEK OF OCTOBER 3-9 IS WINTER WEATHER AWARENESS WEEK IN IDAHO...OREGON...AND WASHINGTON...

THE WEEK OF OCTOBER 3 THROUGH 9 HAS BEEN PROCLAIMED WINTER WEATHER AWARENESS WEEK IN THE PACIFIC NORTHWEST INCLUDING THE STATES OF IDAHO, OREGON AND WASHINGTON. THIS IS AN EXCELLENT TIME FOR ALL INDIVIDUALS...FAMILIES... BUSINESSES...SCHOOLS... RADIO AND TELEVISION STATIONS TO REVIEW THEIR WINTER STORM PREPAREDNESS PLANS. IT IS ESPECIALLY IMPORTANT FOR ALL NEW ARRIVALS TO THE PACIFIC NORTHWEST TO BECOME FAMILIAR WITH THE NATIONAL WEATHER SERVICE WATCH AND WARNING DEFINITIONS AS WELL AS WINTER SAFETY PROCEDURES.

EACH YEAR...DOZENS OF AMERICANS DIE DUE TO EXPOSURE TO COLD. MAJOR WINTER STORMS CAN LAST SEVERAL DAYS AND BE ACCOMPAINED BY HIGH WINDS...FREEZING RAIN OR SLEET...HEAVY SNOWFALL...COLD TEMPERATURES AND VARIOUS FORMS OF FLOODING. HEAVY SNOW IN THE MOUNTAINS IS IMPORTANT FOR THE SKI INDUSTRY AND FOR FILLING UP RESERVOIRS. HOWEVER...WINTER STORMS ALSO PRODUCE TRAVEL DANGERS AND CAN RESULT IN LIFE THREATENING CONDITIONS.

TO HELP OUR COMMUNITIES LEARN MORE ABOUT THESE DANGERS...THE NATIONAL WEATHER SERVICE WILL ISSUE PUBLIC INFORMATION STATEMENTS THROUGHOUT THE WEEK TO DISCUSS:

MONDAY WINTER WEATHER SAFETY AND TERMINOLOGY

TUESDAY WHAT ARE OUTLOOKS/WATCHES/WARNINGS/ADVISORIES

WEDNESDAY SNOW...ICE...AVALANCHE...BLIZZARDS

THURSDAY FLOODS

FRIDAY WIND STORMS

ANYONE WHO NEEDS INFORMATION ON WINTER STORMS IN IDAHO, OREGON OR WASHINGTON SHOULD CONTACT THEIR NEAREST NATIONAL WEATHER SERVICE OFFICE.

## **IDAHO**

BOISE 208-334-9861 <u>www.wrh.noaa.gov/boise</u>
MISSOULA 406-329-4840 <u>www.wrh.noaa.gov/missoula</u>
POCATELLO 208-233-0834 <u>www.wrh.noaa.gov/pocatello</u>

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| MEDFORD   | 541-773-1067 | www.wrh.noaa.gov/medford   |
|-----------|--------------|----------------------------|
| PENDLETON | 541-276-4493 | www.wrh.noaa.gov/pendleton |
| PORTLAND  | 503-261-9246 | www.wrh.noaa.gov/portland  |

## WASHINGTON

| SEATTLE | 206-526-6087 | www.wrh.noaa.gov/seattle |
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| SPOKANE | 509-244-6395 | www.wrh.noaa.gov/spokane |

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THIS WEEK IS SEVERE WINTER WEATHER AWARENESS WEEK IN THE PACIFIC NORTHWEST. NOW IS THE TIME TO GET PREPARED FOR WINTER WEATHER. PUBLIC INFORMATION STATEMENTS WILL BE ISSUED THROUGHOUT THE WEEK TO GIVE SAFETY INFORMATION...AND HELP YOU KNOW HOW TO RESPOND WHEN WINTER WEATHER THREATENS.

YOU MAY LEARN MORE FROM OUR INTERNET PREPAREDNESS WEB PAGES AT

HTTP://WWW.NWS.NOAA.GOV/OM/WINTER/INDEX.SHTML

HTTP://WWW.NWS.NOAA.GOV/OM/SEVEREWEATHER/INDEX.SHTML

HTTP://WEATHER.GOV/SAFETY.PHP

THIS MESSAGE IS BROUGHT TO YOU BY YOUR LOCAL NATIONAL WEATHER SERVICE STAFF AND YOUR LOCAL AND STATE EMERGENCY MANAGEMENT OFFICIALS.